



ALEXIS JAMES

Profile

I am a qualified and professional sales and marketing representative with over five years of experience in customer service. I am committed to excellence and to contributing expertise and value to every position that I hold.

EXPERIENCE

FIELD SALES AND MARKETING REPRESENTATIVE

Techtronic Industries | July 2023 - Present

- Analyze market trends to gain insights on sales and marketing strategies
- Build and maintain strong relationships with all TTI clients
- Identify new distribution channels to grow TTI's market presence
- Gain insights from users to understand and solve their frustrations

MANAGER/SERVER

Chops and Hops | August 2020 - May 2023

- Resolve customer complaints and ensure guest satisfaction
- Balance cash register and record employee sales and earnings
- Train employees to ensure knowledge of company practices and policies
- Manage social media accounts through content creation and post monitoring

DANCE INSTRUCTOR

The Studio Athens | May 2021 - June 2023

- Develop lesson plans and curriculums for dance classes
- Manage classroom of 10+ students at a time
- Improve student's technique by evaluating performance and communicating corrections

MARKETING INTERN

Viking Range LLC / Middleby Corporation | January 2023 - May 2023

- Communicate with branch managers to collect promotional content
- Develop content for brands and design presentations for showrooms
- Estimate product costs for showroom merchandise



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EDUCATION

BBA MARKETING

University of Georgia

2020-2023

CERTIFICATIONS

- HUBSPOT ACADEMY DIGITAL MARKETING CERTIFICATION

SKILLS

- Canva
- Microsoft Excel Certified
- Customer Service
- UX/UI Principles
- Figma
- Adobe Suite